

## 2010 Mashpee Magazine Contract/Specs



### Ad Specs

	SIZE	4/C RATE	2/C OR B&W RATE
BACK COVER*	SEE BELOW*	\$2,800	N/A
INSIDE COVERS	SEE BELOW*	\$2,590	N/A
FULL PAGE	SEE BELOW*	\$2,260	\$2090
1/2 PAGE	4.375" X 3.75"	\$1,410	\$1,250
1/4 PAGE H	2.125 X 3.75"	\$875	\$790
1/8 PAGE V	2.125 X 1.825"	\$540	\$495

Wait until you see who will be featured on the cover of this year's issue! Mashpee Magazine 2010 will feature local stories about the people, businesses, places, and events that contribute to the town's growth and success.

**\*FULL PAGE SIZES: NO BLEED: 4.375 X 7.625**

**FULL PG WITH BLEED\*: 5.375 X 8.625 / TRIM SIZE 5.125 X 8.375**

(\*Please make sure text is placed at least 1/4" from trim edge of ad on bleed ads)

All ads are ROP (Run of Publication) except where an advertiser has specifically paid for a preferred or guaranteed position.

4/C or Color ads are defined as using 2 or more of the Process Colors (Cyan, Magenta, Yellow and/or Black). Special colors, i.e, Pantone are not available.

**IMPORTANT NOTE:** 2009 Preferred Position advertisers have right of first refusal for 2010. **If space reservation and payment is not received from these advertisers by 2/15/10**, the space will become available to other advertisers.

### Contract

- I will **REPEAT** my existing 2009 ad  I will submit a **NEW AD** per the enclosed specs.
- I will need help preparing a **NEW AD** or making **CHANGES TO AN EXISTING AD**. Please call to discuss cost. Minimum charge \$50 - to be billed separately.

All ads require minimum 50% non-refundable deposit and credit card information on contract. Any remaining balances as of **(DATE)** will be charged to your account. All dues for new Chamber Membership must be received by **(DATE)**.

**PLEASE RESERVE ADVERTISING SPACE** in the 2010 Mashpee Magazine as checked above:

at a cost of: \$ \_\_\_\_\_ less 50% non-refundable deposit with order: \$ \_\_\_\_\_ .

**Balance due March 1, 2010: \$ \_\_\_\_\_**. Please make all checks payable to: Mashpee Chamber of Commerce.

**PRODUCTION REQUIREMENTS:** All ads must be submitted in one of the following four formats:

1. High res CMYK pdf file with fonts embedded
2. 300 dpi eps, jpeg or tiff image file with fonts embedded
3. Native Quark or InDesign for Mac with fonts and graphics.

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

MAILING/BILLING ADDRESS (IF DIFFERENT): \_\_\_\_\_

AUTHORIZED NAME: \_\_\_\_\_ TITLE \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_

TEL: \_\_\_\_\_ FAX: \_\_\_\_\_ OFF-SEASON TEL./CELL \_\_\_\_\_

EMAIL: \_\_\_\_\_

FOR CREDIT CARD PAYMENT:  MASTERCARD  VISA

ACCT # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

### Print & Closing Dates

Editorial Close .....03/24/10  
Ad Sales Close .....03/26/10  
Ad Materials Deadline .....03/30/10  
Ship .....04/28/10

### Contact Info

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