



2024 Mashpee Magazine Advertising Opportunities

CONTRACT

MATERIAL REQUIREMENTS

Business Name _____

Address _____

Billing Address (if different) _____

Authorizing Name _____ Title _____

Signature _____ Date _____

Phone _____ Fax _____ Email _____

Placement:

All ads are ROP (Run of Publication) except where an advertiser has specifically paid for a preferred or guaranteed position. Important note: 2023 Preferred Position advertisers have right of first refusal for 2024.

General Guidelines:

Color ads are defined as using 2 or more of the process colors (Cyan, Magenta, Yellow and Black). Special colors are not available. Any and all supplied materials are presumed to be correct and in accordance with SWOP and stated requirements. Publisher will not be held liable for printing complications which may arise due to receipt of non-conforming materials. Publisher cannot guarantee legibility of 4-color reverse type below 10 point and black & white reverse type below 6 point. If we encounter a minor problem with your ad, we will attempt to fix it and let you know what the problem was. If we cannot fix it, we will ask you to correct the problem and submit a revised file assuming our deadline permits it.

Prep Specifications:

- 150 line screen / 300 dpi.
- If at all possible, do not compress your files.
- For advertising materials supplied with request for use of Pantone Matching System inks, publisher reserves the right to convert to process match colors. Offset reproduction may not match computer generated color proofs.

File Format:

- High resolution CMYK PDF with fonts embedded
- JPG at 300 dpi
- Native InDesign for Mac with fonts and graphics

Submitting Files: Email files to production@orangem.com

Space Reservation Closes: Friday, March 22, 2024

Materials Due: Friday, March 29, 2024

Contact:

Julie Quintero-Schulz
Mashpee Chamber of Commerce
Located at CapeSpace in Mashpee Commons
13 Steeple Street, Suite 202
P.O. Box 1245
Mashpee, MA 02649
(508) 477-0792
director@mashpeechamber.com



I will **REPEAT** my existing 2023 ad **WITHOUT** any changes.

I will **REPEAT** my existing 2023 ad and work with designer directly to make the following change:

- TEXT CHANGES** only (add \$62 for creative services)
- NEW SIZE** only (add \$62 for creative services)
- TEXT CHANGES** and **NEW SIZE** (add \$124 for creative services)

I will submit a **NEW AD** per the enclosed Materials Requirements

I will **NEED HELP** preparing a **NEW AD** (add \$250 for creative services, working directly with the Mashpee Chamber)

All ads require a minimum 50% non-refundable deposit and credit information on contract. Any remaining balances as of March 29, 2024 will be charged to your account. Ad balance must be paid by March 29, 2024 unless a payment plan is made in writing with the Mashpee Chamber of Commerce.

- Back Cover (\$3,000) Inside Front Cover (\$2,850) Inside Back Cover (\$2,850)
- Full Page Bleed (\$2,700) Full Page No Bleed (\$2,500) 2/3 Page Square (\$1,750)
- 1/3 Page Horizontal (\$999) Ad Rate \$ _____
- 1/3 Page Vertical (\$999) Creative Services (if needed) \$ _____
- 1/6 Page Square (\$500) Total Amount \$ _____
- Restaurant/Bar Logo (\$100) 50% Non-Refundable Deposit \$ _____

Payment Method:

- Check Payable to Mashpee Chamber of Commerce
- Credit Card __ MasterCard __ VISA

Credit Card # _____ Expiration Date _____ CVV (Security Code) _____

Name on Card _____ Billing Zip Code _____

FULL PAGE ADS

Back Cover Full Page

Solid line is final size of ad

5.25" x 8.25" (add .125" bleed on all sides)

\$3,000

Inside Covers (Front or Back) Full Page

Solid line is final size of ad

5.25" x 8.25" (add .125" bleed on all sides)

\$2,850

Full Page (with bleed)

Solid line is final size of ad

5.25" x 8.25" (add .125" bleed on all sides)

\$2,700

Full Page (no bleed)

Dashed line is final size of ad

4.25" x 7.5"

\$2,500

1/6 PAGE SQUARE AD

Dashed line is final size of ad

2.03125" x 2.375"

\$500

**RESTAURANT/
BAR LOGO**

*Dashed line is
max. size of logo*

1.25" x 1.25"

\$100

2/3 PAGE SQUARE AD

Solid line is final size of ad

4.25" x 4.9375"

\$1,750

1/3 PAGE VERTICAL AD

Dashed line is final size of ad

2.03125" x 4.9375"

\$999

1/3 PAGE HORIZONTAL AD

Solid line is final size of ad

4.25" x 2.375"

\$999