



MASHPEE
CHAMBER OF COMMERCE

RESTAURANT WEEK & SHOP LOCAL

Sponsorship Opportunities

The Shop Local & Dine Mashpee initiative is a community-driven program designed to encourage residents and visitors to support local businesses by shopping and dining in Mashpee. Through a fun and interactive web portal, customers can track their visits, unlock exclusive incentives, and collect virtual shells to redeem prizes. This gamified experience not only enhances customer engagement but also drives increased foot traffic to participating businesses, strengthening the local economy and fostering our business community.

MASHPEE IMPACT LEADER \$3,000

- Exclusive naming rights as the "Presenting Sponsor" of the Shop Local & Dine Mashpee Web Portal.
- Premium placement on all marketing materials, including website, social media, and email campaigns.
- Opportunity to provide branded giveaways as part of prize incentives.
- Dedicated feature in press releases and community outreach initiatives.

MASHPEE CHAMPION \$1,500

- Logo placement on the web portal, social media shoutouts, and email mentions.
- Sponsorship of one major prize giveaway to drive customer engagement.
- Opportunity to include a promotional offer or incentive in the campaign.
- Recognition in select promotional materials and media features.

MASHPEE VISIONARY \$500

- Logo inclusion on the campaign website and select digital promotions.
- Opportunity to provide a discount or incentive for participants.
- Mention in social media posts and emails promoting the campaign.
- Recognition as a supporting sponsor in event wrap-up communications.

AT A GLANCE

WHY PARTICIPATE?

- Increased Traffic – Drive more diners and shoppers to your location.
- Enhanced Customer Loyalty – Encourage repeat visits with gamified incentives.
- Stronger Community Support – Reinforce the importance of shopping and dining locally.
- Digital Promotion – Get featured on our web portal and social media.

HOW TO GET INVOLVED?

- Sign up to participate – Let us know your special offers or incentives.
- We'll add you to the portal – Customers will see your business featured.
- Encourage participation – Display signage and share on social media to spread the word!